

PRESS RELEASE | FOR IMMEDIATE RELEASE
NEW YORK | 9 APRIL 2024

Ordinal Maxi Biz (OMB)

Online Auction: 9 - 16 April, 2024

TL;DR – Christie's presents ZK shark 🦈's exclusive selection of Bitcoin Ordinals by artists Tony Tafuro and berkin bags.

NEW YORK – Christie's is pleased to present *Ordinal Maxi Biz (OMB)*, the first Bitcoin Ordinal sale on christies.com, open for bidding April 9 – 16, 2024. The exclusive, digital auction features OMB Collection creator, ZK shark's selection of works by notable artists Tony Tafuro and berkin bags with contributions from developer Nullish, presented in four lots. The ordinals are all primary market, as they come straight from the artists.

Lot 1: *Red, Blue, Green, and Orange Eye OMB Set* is the sale's top lot and includes four Inscriptions: one from each of the four series of OMB PFPs, which are classified and easily recognizable by their distinct eye colors. Every OMB is a one-of-one, hand-drawn sketch by artist Tony Tafuro.

Ordinal Maxi Biz (OMB) is a collection by ZK Shark and artist Tony Tafuro that consists of 5,141 hand-drawn one-of-one OMBs. Every OMB is inscribed on Bitcoin and each eye color corresponds to specific on-chain traits. (ex. Blue = Block 78, Green = Block 9)

Nicole Sales Giles, Director of Digital Art Sales, Christie's comments: "Ordinals are such an important part of today's Web3 and Digital Art culture – It's been a pleasure to work with ZK on this project and to dive into OMB and the fascinating developments happening on Bitcoin."

ZK shark 🦈 says: "Ordinal theory and inscriptions have sparked a technical revolution that enables Bitcoin – humanity's most decentralized cryptocurrency – to function as a permissionless and immutable medium for

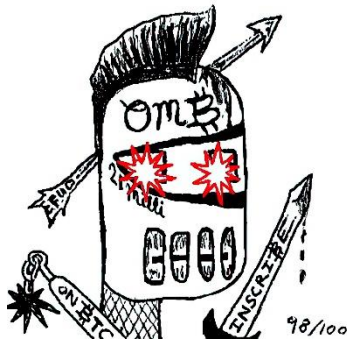


Property from the Ordinal Maxi Biz Collection
TONY TAFURO (B. 1989)
Red, Blue, Green, and Orange Eye OMB Set
Estimate: \$450,000 - 650,000

fine digital artifacts. Inscriptions prove Bitcoin’s potential to preserve uncensored history and cultural expressions akin to earlier humans’ cave paintings. Christie’s global presence further solidify Bitcoin as the world’s top cryptocurrency and the premiere destination for fine digital artifacts and documentation. OMB Cannot Be Stopped.”

Bidding will begin at 10 am EST on 9 April and conclude on 16 April. Each lot will have a starting bid of \$100. USD or BTC will be accepted.

Auction Overview



Property from the Ordinal Maxi Biz Collection

Lot 1: TONY TAFURO (B. 1989)

Red, Blue, Green, and Orange Eye OMB Set

Estimate: \$450,000 - 650,000

The seller’s proceeds from Lot 1 will be donated to a charity of their choice.

OMB Red Eye

Inscription 246,407

Inscription ID: 1070af2e98d34610fc713e2ce79e14597215a3fa9801947d95ad0ff2e17c4c71i0

Sat Number: 1812574017693501

JPEG inscribed on Bitcoin

Executed in 2023 and inscribed on 1 March 2023. This work is unique, number 98 out of 100 *Red Eye* OMBs.



OMB Blue Eye

Inscription 965,240

Inscription ID:

5ef7ca20531b491de0ba1631fd60338f39c7f9670416e46829266048200374d4i0

Sat Number: 392052419415

JPEG inscribed on Bitcoin - Block 78

Executed in 2023 and inscribed on 4 April 2023. This work is unique from the series of 100 unique *OMB Blue Eye* variants.



OMB Green Eye

Inscription 10,610,558

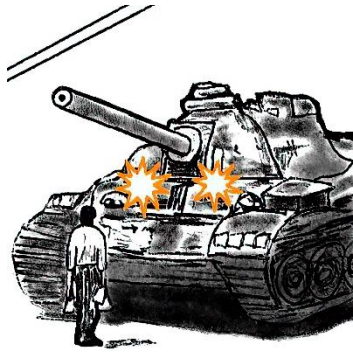
Inscription ID:

e33bbb629a4dcfbbf1a651960d2dcd981453d4114b5c9a6c547f246aac0cbi0

Sat Number: 45086531434

WebP inscribed on Bitcoin - Block 9 450x range

Executed in 2023 and inscribed on 3 March 2023. This work is unique from the series of 1900 unique *OMB Green Eye* variants.



OMB Orange Eye

Inscription 60,563,252

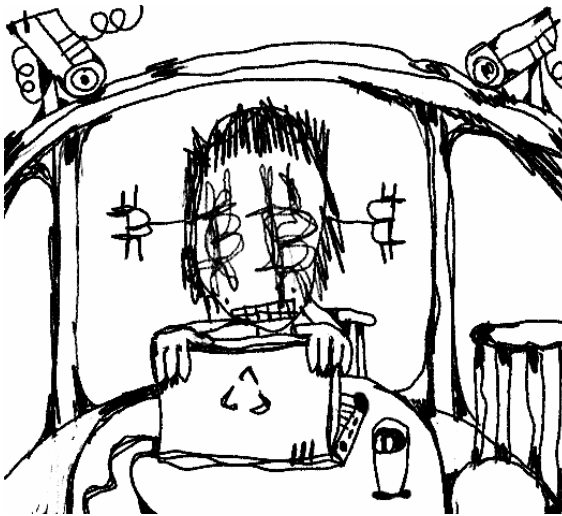
Inscription ID:

3beb59221cec3d1fbc189fc54933488a8015f4f25cabe9d41537bc45a63b0137i0

Sat Number: 45015193582

WebP inscribed on Bitcoin - Block 9 450x range

Executed in 2024 and inscribed on 11 February 2023. This work is unique from the series of 3141 unique OMB *Orange Eye* variants.



Property from the Ordinal Maxi Biz Collection

Lot 2: berkin bags (B. 1998)

Recording in Progress

Estimate: \$100,00 - 150,000

Inscription 11,885,957

Inscription ID:

35b0d56b2c2c61f97e2d6743778d73bb12a354f8a5d79d4936190baa29179661i0

Sat Number: 45086529638

GIF inscribed on Bitcoin - Block 9 450x range

Executed in 2023 and inscribed on 14 June 2023. This work is unique.



Property from the Ordinal Maxi Biz Collection

Lot 3: TONY TARFURO (B. 1989)

Artists Journal

Estimate: \$120,000 - 180,000

Inscription 11,698,483

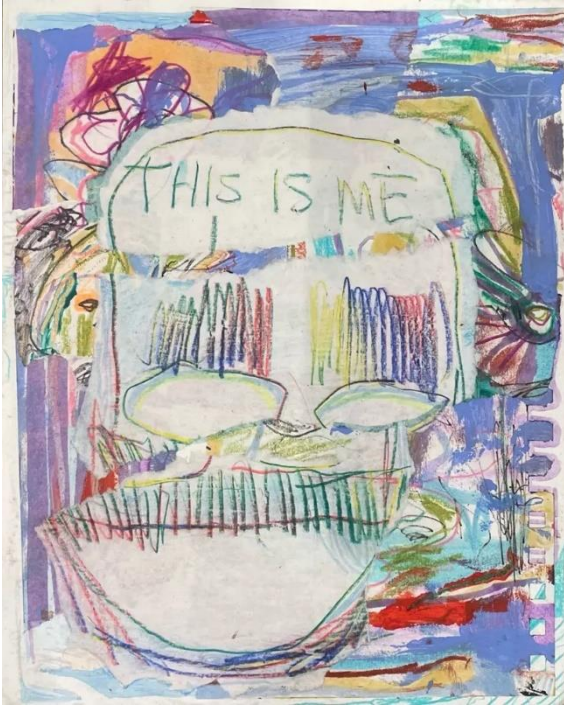
Inscription ID:

a8e9fe61fc455291824ac8abfbc4e2c5f9352b6c0fe82453495ad321bc95ec23i0

Sat Number: 45086529667

WebP inscribed on Bitcoin Block 9 450x range

Executed in 2023 and inscribed on 13 June 2023. This work is unique.



Property from the Ordinal Maxi Biz Collection

Lot 4: TONY TAFURO (B. 1989)

This is Me, Tony Tafuro

Estimate: \$150,000 - 200,000

Inscription 11,698,497

Inscription ID:

2fad53a389da461d4ab5e7b2fb10f5033083c329edbd227c701a9090028d25ai0

Sat Number: 45086529677

WebP inscribed on Bitcoin - Block 9 450x range

Executed in 2023 and inscribed on 13 June 2023. This work is unique.

Auction Information

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