

# CHRISTIE'S

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## CHRISTIE'S UNVEILS **BETSY BLOOMINGDALE: A LIFE IN STYLE**

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Photography Credit: Photographer unknown, courtesy of the Estate of Betsy Bloomingdale

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*“To me style, in anything you do, whether dressing, entertaining, collecting, whatever, is a sureness of choice. It can be learned, it can be developed, but to be successful, it mustn't be perceived.”*—Betsy Bloomingdale

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**LIVE AUCTION | APRIL 5, 2017**  
**ONLINE AUCTION | MARCH 30-APRIL 6**

**New York** — Christie's announces the release of the sale catalogue for the auction of ***Betsy Bloomingdale: A Life in Style***, featuring the contents of Mrs. Bloomingdale's Hollywood Regency villa, one of the final remaining extant and complete commissions by designer William Haines. The collection will be on view at Christie's New York **April 1-4** with a live auction on **April 5** and online sale **March 30-April 6**.

Mrs. Bloomingdale was a figure synonymous with glamor, philanthropy, and Los Angeles society. The collection presented at Christie's complements its owner presenting approximately 300 lots of enduring style comprised of William Haines design, antique furniture, works of art, Chinese and European porcelain, fashion, jewelry, and accessories.

Among the objects revealed with the catalogue's release are iconic couture pieces by **Christian Dior**, **Oscar de la Renta**, and **Valentino**, complete with hand-written notecards by Mrs. Bloomingdale marking what occasion each piece was worn, complemented by an offering of jewelry and accessories. The sale includes an expansive medley of signature pieces of William Haines design, represented by furniture, lamps, and decorative objects. Antique highlights include the **Early George III Mahogany Dining Table, circa 1760** (estimate: \$10,000-20,000) and the **Set of Fourteen George III Mahogany Dining Chairs** (estimate: \$20,000-30,000), that often set the stage for Mrs. Bloomingdale's celebrated dinners and included some of the most well-known names in Hollywood, politics, business, and fashion.

The online sale taking place **March 30-April 6**, will be on view at Christie's New York concurrently, and is broken into two sections: **Life**, comprising of William Haines design, art and antiques, entertaining-ware, and books, many of which feature personal dedications; and **Style** comprising of clothing, accessories and jewelry.

Together the auctions encompass nearly 300 lots with estimates on individual items ranging from under \$1,000 up to \$40,000 and are expected to realize in excess of \$1 million. In December 2016, Christie's auctioned a collection of 12 pieces of jewelry belonging to Mrs. Bloomingdale, in which 100% lots offered were sold, totaling over \$4 million.

FURNITURE AND DECORATIVE ARTS HIGHLIGHTS



A SUITE OF 'SENAH' SEAT FURNITURE  
BY WILLIAM HAINES, CIRCA 1960  
\$10,000-15,000



Hallway at Mrs. Bloomingdale's Hollywood Regency villa, Los Angeles. Photography by Spencer Lowell. Courtesy of Christie's.



A QUEEN ANNE BLACK AND GILT JAPANNED  
BUREAU CABINET, EARLY 18TH CENTURY  
\$10,000-15,000



A PAIR OF CREAM AND CELADON  
LACQUERED SWING ARM BEDSIDE TABLES  
BY WILLIAM HAINES, CIRCA 1960  
\$10,000-15,000



A CREAM-PAINTED LEATHER VENEERED  
BUTTON-TUFTED LONG SOFA  
BY WILLIAM HAINES, CIRCA 1960  
\$10,000-15,000



A PAIR OF PALE CELADON-LACQUER AND  
CHINESE PORCELAIN TABLE LAMPS  
BY WILLIAM HAINES, CIRCA 1960  
\$8,000-12,000



AN EARLY GEORGE III MAHOGANY GATE-LEG  
D-END DINING TABLE  
CIRCA 1760  
\$15,000-25,000



A GEORGE III MAHOGANY BREAKFRONT LIBRARY  
BOOKCASE  
LAST QUARTER 18TH CENTURY  
\$20,000-40,000



A SET OF FOURTEEN GEORGE II MAHOGANY  
DINING CHAIRS  
THIRD QUARTER 18TH CENTURY  
\$20,000-30,000

DINING AND ENTERTAINING HIGHLIGHTS



A ROYAL COPENHAGEN "FLORA DANICA"  
PART DINNER SERVICE  
20TH CENTURY  
\$30,000-50,000



The dining room at Mrs. Bloomingdale's Hollywood Regency villa, Los Angeles. Photography by Spencer Lowell. Courtesy of Christie's.



A SCOTTISH CUT-GLASS PART STEMWARE  
SERVICE  
20TH CENTURY  
\$1,500-2,000



A GROUP OF NINE CUT-GLASS DECANTERS  
AND STOPPERS  
20TH CENTURY  
\$1,500-2,000



A VICTORIAN ELECTRO-PLATED THREE  
PIECE GARNITURE  
19TH CENTURY  
\$1,000-1,500

FASHION AND JEWELLERY HIGHLIGHTS



**JOE EULA (AMERICAN, 1925-2004)**  
**SKETCHES OF MRS. BLOOMINGDALE**  
**\$500-1,000**

*Included in the Online sale*



**A CHRISTIAN DIOR COUTURE RED CREPE GOWN**  
**\$2,000-4,000**

*Included in the Online sale*



**CECIL BEATON (BRITISH, 1904-1980)**  
**Portrait of Betsy Bloomingdale reading**  
**\$1,000-1,500**



**A CULTURED PEARL, CORAL AND ONYX**  
**TASSEL PENDANT NECKLACE**  
**\$2,000-4,000**



*Courtesy of the Ronald Reagan Presidential Foundation and Library*



**A PAIR OF CORAL, CULTURED PEARL AND**  
**DIAMOND EAR CLIPS, BY DAVID WEBB**  
**\$3,000-5,000**

FINE ART HIGHLIGHTS



**ODILON REDON (1840-1916)**  
*Orchidée fantastique*  
**\$20,000-30,000**



**ANNA MARY ROBERTSON 'GRANDMA' MOSES,**  
*The Old House*  
**\$8,000-12,000**



**VU CAO DAM (1908-2000)**  
*Le Retour*  
**\$20,000-30,000**

ONLINE HIGHLIGHTS | *STYLE* | MARCH 30-APRIL 6



**A PAIR OF RUBY AND DIAMOND**  
**EAR PENDANTS, BY DAVID WEBB**  
**\$5,000-7,000**



**EVENING STYLE CAPSULE**  
**\$1,500-2,500**



**A BLACK VALENTINO**  
**BOUCLE SKIRT SUIT**  
**\$800-1,200**



**WESTERN STYLE CAPSULE**  
**\$700-900**

ONLINE HIGHLIGHTS | *LIFE* | MARCH 30-APRIL 6



**AN ASSEMBLED SEA THEMED**  
**PART DINNER SERVICE**  
**20<sup>TH</sup> CENTURY**  
**\$2,000-3,000**



**AN ASSEMBLED ITALIAN POTTERY**  
**FLOWER-THEMED SERVICE**  
**MODERN**  
**\$1,500-2,500**



**A CONTINENTAL CERAMIC**  
**GARDEN-THEMED PART**  
**DESSERT SERVICE**  
**20<sup>TH</sup> CENTURY**  
**\$1,500-2,500**



**A GROUP OF 6 BOOKS ABOUT**  
**FASHION, ALL IN ORIGINAL**  
**PUBLISHER'S BINDINGS, MOST**  
**SIGNED OR INSCRIBED**  
**\$100-200**



[Link to Bloomingdale Collection microsite and video](#)  
[Full catalogue available here](#)

**Note to the Editors:**

Christie's is the auction house of choice for major private collections, with an innovative sales approach that seamlessly blends traditional live saleroom auctions with timed online-only auctions. In recent years, Christie's has achieved exceptional results for collections from celebrated public figures and celebrities, including President and Mrs. Ronald Reagan, Joan Rivers, Elizabeth Taylor, Yves Saint Laurent and the late Prime Minister Margaret Thatcher.

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**Press Preview at Christie's New York:**

New York, Rockefeller Center: 31 March 2017 | 10am | RSVP to [KKraunelis@christies.com](mailto:KKraunelis@christies.com)

**Public Preview at Christie's New York:**

New York, Rockefeller Center: 31 March to 4 April 2017 | 10am to 5pm

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**About Christie's**

Christie's, the world's leading art business, had global auction, private and digital sales in 2015 that totalled £4.8 billion / \$7.4 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. 2016 marks Christie's 250<sup>th</sup> anniversary. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers around 350 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery.

Christie's has a global presence with 54 offices in 32 countries and 12 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, Shanghai, and Mumbai. More recently, Christie's has led the market with expanded initiatives in growth markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai.

*\*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.*

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*Images available on request*

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