

# CHRISTIE'S STADIUM GOODS®

RESULTS | NEW YORK | 13 AUGUST 2020 | FOR IMMEDIATE RELEASE

RESULTS:

## GAMECHANGERS SERIES

TOTALS: \$1,149,000



PICTURED ABOVE IS THE *GAMECHANGERS* EXHIBITION AT CHRISTIE'S ROCKEFELLER CENTER

### “ORIGINAL AIR”

MICHAEL JORDAN GAME-WORN  
AND PLAYER EXCLUSIVE SNEAKER RARITIES  
IN PARTNERSHIP WITH STADIUM GOODS

SALE TOTAL: \$931,875

NEW BENCHMARK FOR SNEAKERS AT AUCTION

**Results** – Christie's and Stadium Goods partnered sale, [Original Air: Michael Jordan Game-Worn and Player Exclusive Sneaker Rarities](#), achieved a total of \$931,875 with 82% sold by lot with all but two lots finding a buyer. The sale witnessed high levels of global attention and 72% of registered bidders were new to Christie's. There was unprecedented online engagement with over 90,000 unique visitors to related sale pages from 126 countries.

**Caitlin Donovan, Head of Sale, VP of Handbags & Accessories**, remarks, “We are delighted with the results of Christie's inaugural Sneaker sale and excited to see an unprecedented amount of engagement from around the world with online visitors from over 120 countries. Additionally, the virtual event surrounding the sale was among the highest attended online events Christie's has hosted since lockdown. As we embark on this new category, we are encouraged with the interest from not only new buyers but also from established Christie's clients who purchase across other sale categories. We look forward to our future partnered sales with Stadium Goods which will take place later this year.”

**John McPheters, Co-Founder and Co-CEO of Stadium Goods**, comments, “We’re thrilled at the strong results for ‘Original Air’ and to again be part of a new height achieved for sneakers at auction. The new mark reached with the “Shattered Backboard” Air Jordan 1 is special for Stadium Goods because that model occupies such a singular place in sneaker culture. This sale once again confirms that sneakers are cultural artifacts and deserve to be listed alongside other luxury items in the collectibles marketplace. We’re tremendously appreciative of Christie’s partnership on ‘Original Air’ and honored to share this achievement with them.”

The top lot of the sale was the momentous [Air Jordan 1 High “Shattered Backboard’ Origin Story.” Game-Worn Signed Sneaker, Nike, 1985](#), which reached a final price of \$615,000, an unprecedented achievement for sneakers as an auction category. Other notable highlights included the very pair of the Air Jordan 7 “Olympic” worn in the Dream Team’s gold medal game in 1992, which sold for \$112,500; a pair of Air Jordan 1 TYPES, MJ player exclusive signed sneakers from 1985, that sold for \$62,500; and a pair of Air Jordan 4 “Fire Red,” player exclusive, game-worn signed sneakers from 1989 that realized \$27,500. Additionally, a portion of proceeds from a game-worn pair of Air Jordan 11 “Concord” from the legendary 1995-96 season that realized \$56,250, are designated to the [NAACP Legal Defense Fund \(LDF\)](#). The full list of *Original Air* results can be [viewed here](#).



WALTER IOOSS JR. (B. 1943)  
DWIGHT CLARK, “THE CATCH”, SAN FRANCISCO, CA, 1982  
PRICE REALIZED: \$37,500

#### RESULTS:

**[THE ATHLETE: PHOTOGRAPHS BY WALTER IOOSS, JR.](#)**  
23 JULY - 11 AUGUST 2020 | ONLINE  
SALE TOTAL: \$217,125

[The Athlete: Photographs by Walter Iooss, Jr.](#) online-only sale, featuring the work of one of the most important sports photographers of the 20<sup>th</sup> and 21<sup>st</sup> centuries, achieved \$217,125. The sale saw exceptional results for several photographs including the top lot, *Dwight Clark, “The Catch”, San Francisco, CA, 1982*, which sold for \$37,500 against a low estimate of \$4,000, Iooss’ iconic *Michael Jordan, ‘Slam Dunk’, Chicago, IL, 1988*, which realized \$35,000 against a low estimate of \$4,000. Please view full results [here](#).



ANDY WARHOL (1928–1987)  
CHRIS EVERT  
ACRYLIC AND SILKSCREEN INK ON CANVAS. PAINTED IN 1978.  
PRICE ON REQUEST

#### CONTINUES THROUGH 14 AUGUST:

**[FOR LOVE OF THE GAME](#)**  
PRIVATE SELLING EXHIBITION

[For the Love of the Game](#) is an online private selling exhibition exploring the theme of sports in 20<sup>th</sup> century and contemporary art. Artists have drawn inspiration from athletes and physical competition since antiquity, and 20<sup>th</sup>-century artists have contributed an important critical viewpoint to this artistic dialogue. The old motifs of physical prowess and beauty have been superseded by unique and contemporary themes: the artist as celebrity, commodity, hero and myth.

From George Bellows to Jonas Wood, *For The Love Of The Game* surveys the treatment of athletes and sports by a variety of artists, revealing the many different viewpoints and frames of reference that inform this important theme. *For the Love of the Game* will be open for browsing on Christie’s.com from 23 July to 14 August 2020. Highlights will also be shown alongside the *Gamechangers* Exhibition.

**[PRESS IMAGES CAN BE DOWNLOADED HERE](#)**

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**About Stadium Goods**

Established in 2015 by John McPheters and Jed Stiller, Stadium Goods is the world's premier marketplace for sneakers and streetwear. Founded and staffed by connoisseurs with decades of experience in the sneaker and streetwear industries, Stadium Goods is renowned both for its premium retail and e-commerce model as well as its deep roots in the culture and community surrounding sneakers and streetwear. Stadium Goods received backing in 2017 from esteemed early-stage investors Forerunner Ventures, and in 2018 from LVMH Luxury Ventures. In January 2019, Farfetch acquired Stadium Goods, bringing about the next stage in the company's evolution. In July, 2019, Stadium Goods partnered on the auction of a Nike "Moon Shoe," the record at the time for the most expensive shoe ever sold. In addition to its online website and app, Stadium Goods has a brick-and-mortar store at 47 Howard Street in the heart of New York City's Soho district, as well as a second retail location in Chicago at 60 Walton Street on the Magnificent Mile, opening fall 2020.

**About Christie's**

Christie's, the world's leading art business, had auction sales in 2019 that totalled £4.5 billion / \$5.8 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and international expertise. Christie's offers around 350 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery. Alongside regular sales online, Christie's has a global presence in 46 countries, with 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, and Shanghai.

*\*Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*

*\*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees.*

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*Images available on request*

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