

CHRISTIE'S

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CHRISTIE'S APPOINTS GILLIAN GORMAN ROUND CHIEF MARKETING OFFICER



New York – Christie's announces the appointment of Gillian Gorman Round as Chief Marketing Officer, based in New York at its Americas headquarters in Rockefeller Center. Reporting to CEO Guillaume Cerutti, Gill will define and lead an innovative global, multi-channel marketing strategy for the company as a member of the senior leadership team. In her global role, Gill will work closely with Christie's executive management group, including its regional presidents and Global Head of Communications, and will partner with the regional heads of marketing and their teams in New York, London, Paris, and Hong Kong.

With over 20 years of international experience, Gill has a proven track record in international marketing, leadership and brand building, managing luxury brands across channels and territories. She has successfully orchestrated brand transformations and growth, most recently as CEO of luxury beauty brand Kjaer Weis and prior to that at Revlon as Global President of the professional division. Gill started her career at the L'Oréal group, spending over 12 years in various marketing roles across the professional and luxury groups, latterly as SVP Marketing for Lancôme USA. Post L'Oréal, Gill joined Condé Nast to lead Brand Development and then became President of The Lucky Group.

Originally from the UK, Gill graduated from The University of Edinburgh and has lived in New York City with her husband and two children for the past 16 years.

"For over 250 years Christie's has set the standard for the art and luxury markets; driving taste, conversation and culture. It is a privilege to join Christie's and to do so at such an exciting time for the company and for the art and luxury markets. I look forward to partnering with the regional marketing teams, and all stakeholders across the business, to create and execute a global marketing vision to ensure that our brand and activities lead the market and set the standard into the future."

PRESS CONTACTS

AMERICAS

Deidrea Miller
+1 212 636 2680

communicationsamericas@christies.com

EUROPE, MIDDLE EAST, AFRICA

Nicky Eaton
+44 207 389 2664

presslondon@christies.com

ASIA

Gigi Ho
+852 2978 6719

communicationsasia@christies.com

GLOBAL

Natasha Le Bel
+1 212 636 2680

NLeBel@christies.com

About Christie's

Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of [global services](#) to its clients, including art appraisal, art financing, international real estate and education. Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).

Christie's [auctions](#) span more than [80 art and luxury categories](#), at price points ranging from \$200 to over \$100 million. In recent years, Christie's has achieved the world record price for an artwork at auction ([Leonardo da Vinci's Salvator Mundi](#), 2017), for a 20th century artwork ([Andy Warhol's Shot Sage Blue Marilyn](#), 2022) and for a work by a living artist ([Jeff Koons' Rabbit](#), 2019). Christie's is also recognised as a reference for prestigious single owner collections, having auctioned 8 of the 10 most important collections in history.

Christie's [Private Sales](#) offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.

Recent innovations at Christie's include the groundbreaking sale of the first NFT for a digital work of art ever offered at a major auction house ([Beeple's Everydays, March 2021](#)), with the unprecedented acceptance of cryptocurrency as a means of payment. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the use of hologram technology to tour life-size 3D objects around the world, and the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.

Christie's is dedicated to advancing [responsible culture](#) throughout its business and communities worldwide, including achieving sustainability through net zero carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.

Browse, bid, [discover](#), and join us for the best of art and luxury at: www.christies.com or by downloading Christie's apps.

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