

# CHRISTIE'S STADIUM GOODS®

PRESS RELEASE | NEW YORK | 23 JULY 2020 | FOR IMMEDIATE RELEASE

## CHRISTIE'S REVEALS THE TOP LOT AND FULL CATALOGUE FOR THE LANDMARK SALE

### “ORIGINAL AIR”

MICHAEL JORDAN GAME-WORN  
AND PLAYER EXCLUSIVE SNEAKER RARITIES  
IN PARTNERSHIP WITH STADIUM GOODS



**AIR JORDAN 1 HIGH “SHATTERED BACKBOARD’ ORIGIN STORY,” GAME-WORN SIGNED SNEAKER, NIKE, 1985  
SIZE 13.5, HIGH-TOP. ESTIMATE \$650,000-850,000**

## FULL CATALOGUE NOW OPEN FOR BROWSING

**BIDDING: 30 JULY TO 13 AUGUST 2020**

**New York** – A week after previewing "Original Air," the era-defining Michael Jordan footwear auction, Christie's and Stadium Goods are pleased to announce the full selection of 11 historic lots chronicling Jordan's career will now be available to browse by visiting Christie's sale page: [Original Air: Michael Jordan Game-Worn and Player Exclusive Sneaker Rarities](#). The sale is open for bidding from July 30-August 13.

With the reveal of the catalogue, Christie's announces the top lot of this landmark sale, the momentous **Air Jordan 1 High “Shattered Backboard’ Origin Story,” Game-Worn Signed Sneaker, Nike, 1985** (\$650,000-850,000). This one-of-a-kind pair dates to August 25, 1985, when Michael Jordan travelled to Trieste, Italy to participate in a Nike-sponsored exhibition game. Wearing this Air Jordan 1 High “Chicago,” Jordan scored 30 points. The most memorable play of the game was Jordan's remarkable dunk, so powerful, it shattered the glass backboard into thousands of pieces – one of those pieces still remaining in the sole of the left shoe. Rookie signatures are also found on each shoe. The black and orange limited edition “Shattered Backboard” colorway released by Nike in 2015 to commemorate this moment is now one of Jordan Brand's most popular color schemes.

With a total of 11 lots among the rarest of the rare, “Original Air” unites the greatest collection of historic Michael Jordan footwear ever offered at one time. The sale spans Jordan's celebrated career with the Chicago Bulls from 1984 to 1998 and additionally features key highlights from other pivotal moments including Jordan's tour-de-force performance on the global stage with the '92 Olympic Dream Team and his brief ‘retirement’ shift to baseball for the Chicago White Sox. Beginning with a pre-Jordan Brand Nike Air Ship worn during his rookie season in 1984 (\$350,000 – 550,000), to the very pair of the Air Jordan 7 “Olympic” worn in the Dream Team's gold medal game in 1992 (\$50,000 – 70,000), an extremely rare sample of Air Jordan 10 Baseball Cleats made by Nike for Jordan's retirement from basketball and entry into baseball (\$7,500-9,000), to a pair of classic Jordan 14s worn during practice for his final Bulls appearance (\$6,000 – 8,000), “Original Air” provides a one-of-a-kind look at Jordan's career and his footwear's impact on sports, culture and style.

Nike's Jordan Brand has been at the forefront of a pop-culture movement that has spanned the globe. Put simply, Michael Jordan and his signature line of footwear set the foundation for modern basketball and the worldwide phenomenon of sneaker collecting. Additionally, a portion of proceeds from one of the sale's lots, a game-worn pair of Air Jordan 11 "Concord" from the legendary 1995-6 season (\$50,000- 65,000), are designated to the [NAACP Legal Defense Fund \(LDF\)](#). Through litigation, advocacy, and public education, **LDF** seeks structural changes to expand democracy, eliminate disparities, and achieve racial justice in a society that fulfills the promise of equality for all Americans.

- Visit [Christies.com/OriginalAir](#) or the [sale page](#), live from 23 July.
- Press images can be downloaded [here](#).

**FULL LIST OF LOTS + TIMELINE: 1984-1998**

**1984 – ROOKIE YEAR GAME-WORN PLAYER EXCLUSIVE AIR SHIP**

***AIR SHIP, MJ PLAYER EXCLUSIVE, GAME-WORN SNEAKERS, NIKE, 1984***

**LEFT SHOE: SIZE 13.5, RIGHT SHOE: SIZE 13, HIGH-TOP ESTIMATE \$350,000 – 550,000**



Before the Air Jordan 1 was released, Michael Jordan wore the Nike Air Ship for the NBA preseason and early games of his rookie year. Michael Jordan's version of the Air Ship was modified exclusively for him in the form of an Air Jordan 1 TYPS MJ PE (Tong Yang Player Sample Michael Jordan Player Exclusive). The design features the upper of the Air Ship with the sole of the Air Jordan 1. Sourced from a New Jersey Nets equipment manager. Since Jordan wore the Air Ship only for a brief time early in his career, to find a game-worn pair today is extremely rare.

**1985 – SIGNED PLAYER EXCLUSIVE AIR JORDAN 1 TYPS**

***AIR JORDAN 1 TYPS, MJ PLAYER EXCLUSIVE SIGNED SNEAKER, NIKE, 1985***

**RIGHT SHOE: SIZE 13.5, LEFT SHOE: SIZE 13 HIGH-TOP ESTIMATE \$55,000- 70,000**

The Air Jordan 1 TYPS (Tong Yang Player Sample) PE is a Michael Jordan player exclusive (PE) that has been adjusted to his exact specifications. Designed by Peter Moore, the name "Air Jordan" was coined by Michael Jordan's agent David Falk, because at the time, Nike had just developed its new Air cushioning technology, and Michael plays basketball "in the air." This Air Jordan 1 TYPS in the classic "Chicago" colorway is in mint condition and signed with a signature circa 1986-87.



**1985 – GAME-WORN "SHATTERED BACKBOARD" AIR JORDAN 1**

***AIR JORDAN 1 HIGH "SHATTERED BACKBOARD" ORIGIN STORY," GAME-WORN SIGNED SNEAKER, NIKE, 1985***

**SIZE 13.5, HIGH-TOP ESTIMATE \$650,000- 850,000**



On August 25, 1985, Michael Jordan travelled to Trieste, Italy to participate in a Nike-sponsored exhibition game. Wearing this Air Jordan 1 High "Chicago," Jordan scored 30 points. The most memorable play of the game was Jordan's remarkable dunk, so powerful, it shattered the glass backboard into thousands of pieces – one of those pieces still remaining in the sole of his left shoe being offered for sale. The black and orange limited edition "Shattered Backboard" colorway released by Nike in 2015 to commemorate this moment is now one of Jordan Brand's most popular color schemes

**1989 – GAME-WORN AND SIGNED – “FIRE RED” AIR JORDAN 4**

**AIR JORDAN 4 “FIRE RED,” PLAYER EXCLUSIVE, GAME-WORN SIGNED SNEAKER, NIKE, 1989**  
**SIZE 13, MID-TOP**  
**ESTIMATE \$25,000- 30,000**

Even before the championship dynasty of the Chicago Bulls began, Michael Jordan had established himself as the world's best player by the end of the 1980s. A pair of Jordan's last signature model of that decade, these Air Jordan 4s in the “Fire Red” colorway are single signed and game-worn from the famed Chicago Stadium against the Atlanta Hawks on November 28, 1989.



**1990 – PLAYER EXCLUSIVE – “FIRE RED” AIR JORDAN 5, #23**

**AIR JORDAN 5 “FIRE RED”**  
**PLAYER EXCLUSIVE SNEAKER, NIKE, 1990**  
**SIZE 13, MID-TOP**  
**ESTIMATE \$6,500- 8,000**



Michael Jordan first debuted the Air Jordan 5 “Fire Red” at the 1990 NBA All-Star Weekend during his participation in the 3-Point Contest. With a customized “23” embroidered in a bold font on each heel for Jordan, this model features an asymmetrical ankle collar, lace lock, clear rubber on the outsole, and reflective material on the tongues, all firsts for a basketball sneaker.

**1992 – DREAM TEAM GAME-WORN PLAYER EXCLUSIVE – “OLYMPIC” AIR JORDAN 7**

**AIR JORDAN 7 “OLYMPIC,” PLAYER EXCLUSIVE,**  
**GAME-WORN SNEAKERS, NIKE, 1992**  
**SIZE 13, MID-TOP**  
**ESTIMATE \$50,000 – 70,000**

The 1992 US Olympic Basketball Team, the “Dream Team,” is arguably the greatest basketball team ever assembled. These Jordan 7s are photo matched to the August 8, 1992 gold medal game against Croatia, in which Jordan scored 22 points and Team USA won by a score of 117-85. This incredible pair from Jordan and a Magic Johnson T-Shirt were both sourced from a receptionist of the Ambassador Hotel in Barcelona where the Dream Team exclusively stayed, gifted as a show of gratitude from the Dream Team for their stay in Barcelona.



**1995 – BASEBALL – EXTREMELY RARE AIR JORDAN 10 SAMPLE BASEBALL CLEAT**

**AIR JORDAN 10 SAMPLE BASEBALL CLEAT, NIKE, 1995**  
**SIZE 13, MID-TOP**  
**ESTIMATE \$7,500- 9,000**



A lover of baseball since childhood, after his first retirement from the NBA in 1994, Jordan began his pursuit of a career in the major leagues, playing minor league ball with the Birmingham Barons, the Chicago White Sox Double A affiliate team. Jordan played on at least one occasion in customized Air Jordan 10 baseball cleats, featured in an all-black premium leather upper with white accents and a red Jumpman logo embroidered on each heel. The Jordan 10 Cleat is extremely rare, with very few pairs produced as Jordan made his return to basketball before Nike put this model into wider production.

**1995 – RETURN TO BASKETBALL – AIR JORDAN 10 “SHADOW” PLAYER EXCLUSIVE, #45**

**AIR JORDAN 10 “SHADOW”  
PLAYER EXCLUSIVE SNEAKER, NIKE, 1995  
SIZE 13, MID-TOP  
ESTIMATE \$35,000- 50,000**

Upon Jordan’s return to the NBA on March 19, 1995, after ending his early retirement playing baseball, Jordan wore the “Chicago” colorway of the Air Jordan 10 with “45” embroidered on the ankle, switching to the dark grey and black “Shadow” colorway for the 1995 Playoffs, as it was the custom for his Bulls team to wear black sneakers during the postseason. Jordan wore the “Shadow” colorway for only a brief period of time, during the first round matchup against the Charlotte Hornets in the ‘95 Playoffs.



**1996 – GAME-WORN SIGNED PLAYER EXCLUSIVE – AIR JORDAN 11 “CONCORD”**

**AIR JORDAN 11 “CONCORD,” PLAYER EXCLUSIVE  
GAME-WORN SNEAKER, NIKE, 1996  
SIZE 13.5, MID-TOP  
ESTIMATE \$50,000- 65,000**



The 1995-96 season was an unprecedented season for Michael Jordan and the Chicago Bulls. Like his achievements, the sneaker worn during Jordan’s first full comeback season was significant. The Air Jordan 11 is a favorite of seasoned Air Jordan collectors, beloved for its clean, sleek, and flashy style. Jordan wore this white-and-black “Concord” colorway for the entire 1995-96 season before switching to a black-and-red-colorway for the Playoffs. This US13.5 MJ PE features the adjusted toe box and mid-cut collar, which was as only available to Jordan per his specifications.

**1996 – PLAYER EXCLUSIVE – AIR JORDAN 11 “BRED”**

**AIR JORDAN 11 “BRED”  
PLAYER EXCLUSIVE SNEAKER, NIKE, 1996  
SIZE 13.5, HIGH-TOP  
ESTIMATE \$17,500- 30,000**

During Michael Jordan’s first full season after returning from his first retirement, the Bulls set a then-NBA record for regular season wins, steamrolling through the playoffs to take home the fourth championship of the Jordan Era. The Jordan 11, which debuted during the playoffs in the previous season, became an instant sneaker classic. Jordan himself predicted that the shoe’s patent leather upper would lead it to be worn with tuxedos, confirmed when Boyz II Men wore the “Concord” colorway of the Jordan 11 at the 1996 Grammy Awards.



**1998 – PRACTICE-WORN PLAYER EXCLUSIVE – AIR JORDAN 14 “CHICAGO”**

**AIR JORDAN 14 “CHICAGO”, PLAYER EXCLUSIVE,  
PRACTICE-WORN SNEAKERS, NIKE, 1998  
SIZE 13, MID-TOP  
ESTIMATE \$6,000 – 8,000**



Here is an MJ-coded “Chicago” Jordan 14, worn during practice as seen in “The Last Dance” documentary. This is an extremely rare colorway and model to find with MJ coding and wear. Worn by Michael Jordan during practice between games of the 1998 NBA Finals.

[PRESS IMAGES CAN BE DOWNLOADED HERE](#)

TAKING PLACE ALONGSIDE “ORIGINAL AIR” ARE TWO ADDITIONAL ONLINE SALES  
IN THE *GAMECHANGERS* SERIES PAYING HOMAGE TO THE WORLD OF SPORT

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## THE ATHLETE: PHOTOGRAPHS BY WALTER IOOSS, JR.

ONLINE SALE | BIDDING: 23 JULY – 11 AUGUST 2020

With a half a century of experience behind the camera, Walter looss has photographed thousands of athletes, including the most iconic stars in the biggest arenas under the brightest lights. His unrivalled ability to ‘get the shot’—a skill that has made him a legend among those he has photographed—has allowed him unparalleled access to the inner sanctum of club houses, team planes, and the homes of many athletes. He has gained the trust and admiration of many. “From what I can tell, Walter has never taken a bad shot of anybody or anything. Years later, working together on Rare Air, we had become so comfortable around one another that I barely had to look up. You don’t have to perform for Walter.” —Michael Jordan.

In this online auction of 39 rare, vintage photographic prints of basketball, football and baseball heroes of the 60s-90s, the genius and eye of Walter looss are in full-effect, making us fall in love all over again with these memorable heroes of the court, field and diamond.

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## FOR THE LOVE OF THE GAME

PRIVATE SELLING EXHIBITION | 23 JULY 2020 – 14 AUGUST 2020

**For the Love of the Game** is an online private selling exhibition exploring the theme of sports in 20th century and contemporary art. Artists have drawn inspiration from athletes and physical competition since antiquity, and 20th-century artists have contributed an important critical viewpoint to this artistic dialogue. The old motifs of physical prowess and beauty have been superseded by unique and contemporary themes: the artist as celebrity, commodity, hero and myth.

From George Bellows to Jonas Wood, *For The Love Of The Game* surveys the treatment of athletes and sports by a variety of artists, revealing the many different viewpoints and frames of reference that inform this important theme. *For the Love of the Game* will be open for browsing on Christies.com from 23 July to 14 August 2020. Highlights will also be shown alongside the *Gamechangers* Exhibition.

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### Public Exhibition (by appointment):

*Christie’s, 20 Rockefeller Center, New York*

Thursday, 23 July: 10am to 5pm

Friday, 24 July: 10am to 2pm

Saturday, 25 July to Tuesday, 28 July\*

29 July to 13 August

10am to 5pm (Sundays, 1pm to 5pm)

\*only a portion of material will be on view from July 25-28.

### GAMECHANGERS SERIES:

*Original Air: Michael Jordan Game-Worn and Player Exclusive Sneaker Rarities* Online Sale

Browsing opens: 23 July 2020

Bidding: 30 July to 13 August 2020

*For Love of the Game*

Private Selling Exhibition

23 July to 14 August 2020

*The Athlete: Photographs By Walter looss, Jr.*

Online Sale

Bidding: 23 July – 11 August 2020

### About Stadium Goods

Established in 2015 by John McPheters and Jed Stiller, Stadium Goods is the world’s premier marketplace for sneakers and streetwear. Founded and staffed by connoisseurs with decades of experience in the sneaker and streetwear industries, Stadium Goods is renowned both for its premium retail and e-commerce model as well as its deep roots in the culture and community surrounding sneakers and streetwear. Stadium Goods received backing in 2017 from esteemed early-stage investors Forerunner Ventures, and in 2018 from LVMH Luxury Ventures. In January 2019, Farfetch acquired Stadium Goods

bringing about the next stage in the company's evolution. In July, 2019, Stadium Goods partnered on the auction of a Nike "Moon Shoe," the record at the time for the most expensive shoe ever sold. In addition to its online website and app, Stadium Goods has a brick-and-mortar store at 47 Howard Street in the heart of New York City's Soho district, as well as a second retail location in Chicago at 60 Walton Street on the Magnificent Mile, opening fall 2020.

### **About Christie's**

Christie's, the world's leading art business, had auction sales in 2019 that totalled £4.5 billion / \$5.8 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and international expertise. Christie's offers around 350 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery. Alongside regular sales online, Christie's has a global presence in 46 countries, with 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, and Shanghai.

*\*Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*

*\*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees.*

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*Images available on request*

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