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CHRISTIE'S ANNOUNCES INAUGURAL ART+TECH SUMMIT IN U.A.E AT ART DUBAI

AI O INNOVATION O BLOCKCHAIN

DUBAI - Christie's Middle East is pleased to announce the launch of the inaugural Christie's <u>Art+Tech Summit</u> in Dubai, U.A.E on 2 March, taking place at <u>Art Dubai 2023</u>. This will be the sixth iteration of the agenda-setting conference to be hosted by Christie's, having previously taken place in New York, Hong Kong and London. Christie's Art+Tech Summit Dubai is supported by <u>MoonPay</u>, the leading Web 3 infrastructure, and <u>TIME</u>, the NFT art and web3 community initiative who are continuing their support from the Christies New York summit last year.

The focus of this year's Art+Tech Summit is to explore the areas of AI, digital asset ownership, financial innovation and Blockchain, bringing together international creators and collectors from a spectrum of disciplines across art and technology, as well as leading regional expertise from the Middle East. From Metaverse to Artificial Intelligence and FinTech innovations, summit attendees will have the opportunity to hear from and interact with innovators on the forefront of building and developing disruptive new products and businesses.

Highlight speakers and sessions to include;

- Her Excellency Sarah Bint Yousif Al Amirii, Minister of State for Advanced Technology and Chairwoman of UAE Space Agency will participate as a thought leader on new technologies and advanced innovation to represent the United Arab Emirates at the inaugural iteration of the summit.
- Mudassir Sheikha, CEO and Co-Founder of Careem. Mudassir co-founded Careem in 2012 and today, it is the leading technology platform for the region, operating in more than 98 cities in 10 countries, with 1400+ colleagues and more than two million Captains (drivers)
- Amir 'Mondoir' Soleymani, a well-renowned and respected UAE based collector, gallerist, and owner of Adelia Art Gallery. Amir is a forerunner of the digital art space, and has played an indisputable role in nurturing and raising the NFT (non-fungible token) space to its present level of awareness in the Middle East. Amir will address 'Building Trust in the Future'
- Yayoi Shionoiri, Executive Director of Chris Burden Estate and Nancy Rubins Studio is an art lawyer responsible for stewarding Burden's art historical legacy and promoting Rubins' artistic practice supporting artists
- Sashi Menon, Founder and CEO, Nevora will discuss how brands are participating in the metaverse
- Leading creative and curatorial art voices participating include <u>ThankYouX</u> & <u>Lukas</u> <u>Amacher of 10f1</u>. ThankYouX began his artistic journey on the streets of Los Angeles in spray painting stencils in homage to Andy Warhol. His unique aesthetic has captured the attention of the art world and earned international acclaim. ThankYouX & Lukas will shed light on 'The Evolving role of Technology in the lives of Artists'
- Dr Ridha Moumni, Deputy Chairman, Christie's Middle East will discuss 'Recent Innovations and Developments in the Art Market', while Devang Thakkar, Global Head of Christie's Ventures and Art+Tech will discuss 'Art and Tech: The Cycle of Innovation'

Devang Thakkar, Global Head of Christie's Ventures and Art+Tech comments, 'Given the vibrancy and innovation coming out of the Gulf States, and from the UAE within this sector, we are excited to bring the Art and Tech Summit to Dubai. The Summit will enable industry innovators in both sectors to engage in meaningful debate and discussion around future innovation and to spend invaluable time with the pioneers here. We look forward to a productive summit that leads to meaningful collaboration'.

Meagan Kelly Horsman, Managing Director, Christie's Middle East, comments, 'Christie's is honoured to bring the Art+Tech Summit to Dubai for the first time as part of the Art Dubai 2023 programme. Christie's has led the conversation in the Art and Tech space since 2018 when the first summit took place in London, bringing together global leaders from the art and the technology sectors. The UAE is very much at the forefront of adopting breakthrough innovation in the tech industry and the participation of regional leaders in this sector is a great source of pride to the UAE and Christie's Middle East'.

Keith A. Grossman, President, Enterprise at MoonPay, 'The Christie's Art + Tech Summit Series has become one of the most sought after invites within the web3 space. MoonPay is not only thrilled to be partnering with Christie's on these incredible events but also in helping them facilitate transactions of their great artworks as they continue to build Christie's 3.0'.

Maya Draisin, Chief Brand Officer at TIM E: 'Christie's has created an incredible web3 event in the Art + Tech Summit. They actively combine leaders in art, finance, and tech, providing a platform for discussion to explore the rapidly evolving future in this space. TIME is thrilled to continue our partnership with Christie's as they expand to Dubai, adding a global dimension to the conversation that will certainly spark ideas and collaboration'.

Christie's was an early leader in understanding the importance of the relationship between the art world and the tech sphere, presenting the first <u>Art and Tech Summit</u> in 2018 at its London headquarters. Since then, the Summit has been held in New York and Hong Kong and continued to provide convening moments internationally for the two industries to ideate. Christie's business has since evolved to further embrace online sales, multi-city livestreaming for auctions, augmented reality, NFTs, and award-winning digital marketing. Christie's recent work with young, innovative companies has often required innovating creative solutions and has allowed the auction house to continue to be a leader in this growing and competitive space. In bringing this group of innovators together, Christie's aspires to spark ideas and collaboration that will lead to the next wave of art and technology

Further speakers and the full details of this one-day programme in Dubai to be announced in due course. For further information about attending the Christie's Art+Tech Summit please contact, via e mail: <u>art-tech-dubai@christies.com</u>

To view further information online regarding Christie's Art+Tech Summit and the programme of speakers please click <u>here</u>

Christie's Americas will be hosting a two-day Art+Tech Summit in New York, U.S.A. taking place in July 2023 at which both MoonPay and TIME will continue their support.

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Notes to Editors:

About MoonPay

MoonPay is the world's leading Web3 infrastructure company. It provides end-to-end solutions for payments, enterprise-scale digital asset and smart contracts minting, and world-class design to power Web3 strategies and ideas for the world's most iconic brands. Mo onPay is active in more than 160 countries and is trusted by 450+ partners, including leading wallets, commercial brands, and applications. For more information, visit: <u>https://www.moonpay.com/</u>

About TIME and TIMEPieces

TIMEPieces is the web3 community initiative from TIME. Since launching in March 2021, the TIMEPieces community has grown to over 158 artists and 60,000 collectors and community members. To date, TIMEPieces has released more than 20,000 NFTs. TIMEPieces' NFT collecti ons include the Genesis Collection, as well as three TIMEPieces Artist in Residence collections created in collaboration with 13-year old phenom Nyla Hayes, awardwinning music producer Timbaland, and pioneer in integrative medicine and author Deepak Chopra. TIMEPieces also dropped the first-ever fully readable magazine on the blockchain featuring a cover story on Ethereum co-founder Vitalik Buterin, and released NFTs of TIME covers featuring original artwork from artists including Beeple and Micah Johnson. All TIMEPieces holders can also connect their digital walle ts to TIME.com for frictionless access to the website. Follow TIMEPieces on <u>Twitter</u> or join the <u>Discord</u>.

About Art Dubai

Founded in 2007, Art Dubai is the premier platform to see and buy modern and contemporary art from the Global South. Across its Contemporary, Modern and Digital gallery sections, Art Dubai champions art and artists from across the Global South, providing a relevant and increasingly important alternative to mainstream, largely Western-led narratives. Each year, the galleries programme is complemented by newly commissioned artworks by the region's leading artists, and an extensive year-round thought leadership programme.

About Christie's

Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of global services to its clients, including art appraisal, art financing, international real estate and education. Christie's has a

physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship international sales hubs in New York, London Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).

- Christie's <u>auctions</u> span more than <u>80 art and luxury categories</u>, at price points ranging from \$200 to over \$100 million. Christie's has sold 8 of the 10 mos important single-owner collections in history, including the <u>Paul G. Allen Collection</u>—the most valuable collection ever offered at auction (November 2022). I recent years, Christie's also achieved the world record price for an artwork at auction (<u>Leonardo da Vinci's Salvator Mundi</u>, 2017), for a 20th century artwork (<u>And Warhol's Shot Sage Blue Marilyn</u>, 2022) and for a work by a living artist (<u>Jeff Koons' Rabbit</u>, 2019). Christie's <u>Private Sales</u> offers a seamless service for buying an selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.
- Following the groundbreaking 2021 sale of the first digital art NFT ever offered by a global auction house (<u>Beeple's Everydays</u>), Christie's recently launched the first <u>fully on-chain auction platform</u> dedicated to exceptional NFT art. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the use of hologram technology to tour life-size 3D objects around the world, and the creation c viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.
- Christie's is dedicated to advancing responsible culture throughout its business and communities worldwide, including achieving sustainability through net zera carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.
- Browse, bid, discover, and join us for the best of art and luxury at: www.christies.com or by downloading Christie's apps.

* Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.

*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium.

